IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant

: Hidetoshi Ichioka

Serial No.

: 09/916,002

For

CONTENT-EXHIBITION CONTROL APPARATUS

AND METHOD

Filed

:

July 26, 2001

Examiner

Shepard, Justin E.

Art Unit

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Confirmation No.

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745 Fifth Avenue

New York, New York 10151

Tel. (212) 588-0800

RESPONSE UNDER 37 C.F.R. §1.111

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

In response to the Non-Final Office Action dated September 7, 2006, having a three-month statutory period for response set to expire on December 7, 2006, please consider the following remarks.

Listing of claims begins on page 3 of this paper.

Remarks/Arguments begin on page 5 of this paper.